LAWSON Products **PRODUCT** INFO REPORT

| Automotive | Chemicals | Cutting Tools/ Abrasives | Electrical | Fasteners | Fluid Power | Safety/ Material Handling | Shop Supplies/ Hand Tools | Welding |

Brady Printers

Brady's industrial printers and label makers offer reliable, on-demand labeling solutions for any industry.

Designed with thermal transfer printing capabilities, Brady printers create clear, professional-looking labels, signs and tags – with the durability to withstand even the harshest environments.

From small handheld printers to large, multi-color industrial printers, Brady has an easy-to-use label printing solution to fit your labeling needs.

What can Brady printers be used for?

• Create identification and location labels for LEAN manufacturing and maintenance applications.

• Create location labels for lockout/tagout points to make complying with OSHA 29CFR1910.147 easier and more efficient.

• Create arc flash labels for energized equipment to assist in complying with NFPA 70E.

• Create "Right-To-Know" chemical warning labels for dispensing bottles to help comply with OSHA 29CFR1910.1200.

• Create wire/cable tags to help identify and locate individual cables throughout buildings.

• Create labels to "assist in identification of hazardous materials conveyed in piping systems and their hazards when released into the environment" per ANSI A13.1-2007.

Applications:

• Arc Flash Labeling
• Barcode Labeling
• Data Center Labeling
• Healthcare Identification
• Laboratory Identification
• Circuit Board and Component Labeling
• Facility, Safety and Maintenance Identification

• Lean/5S Labeling
• Lockout-Tagout Labeling
• Panel Identification
• Pipe and Valve Marking
• Product Identification
• Security Identification
• Wire and Cable Marking

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Brady Printers (cont.)

Handheld Printers

BMP™21 Portable Label Printer

An all-in-one, single color labeler for voice/data comm, electrical and general industrial crews. With label materials designed specifically for harsh environments, the BMP™21 portable printer can quickly and easily create clear, legible labels that stay in place for years - despite extreme temperatures and complex surfaces.

Prints on self-laminating vinyl, PermaSleeve™ wire marker sleeves, nylon cloth, polyester and indoor/outdoor vinyl label materials.

Offers one-handed operation and a large, backlit display for easy reading both indoors and outdoors. Dual cutter buttons hold the label in the machine until you need it. A multi-function accessory is available which includes a magnet, flashlight and wrist strap.

BMP 71 Portable Label Printer

Brady's most versatile single color portable printer. This easy-to-use labeler can help you cut material waste, save label making time, and print crisp labels more efficiently than ever before.

The BMP™71 labeler can print on more than 30 types of label materials - including PermaSleeve™ wire markers, indoor/outdoor vinyl, polyester die-cut labels, flag labels, self-laminating wire markers, raised panel labels, and more.

Whether you need 1/4" self-laminating wire marker labels or 2" wide vinyl pipe marker labels, this portable label printer can do it all.

IDXPERT™ Portable Label Printer

The ideal tool for affordable, on-the-spot single color labeling in datacomm, electrical, material handling and industrial workplaces. The 300 dpi thermal transfer label printing creates professional-looking die-cut labels, self-laminating labels, sleeves, slide-in punch block strips and continuous tape labels.

The IDXPERT™ printer is available in two versions: the keyboard layout style, and the traditional handheld "ABC" style.

Create more than 140 different high-performance labels specifically for your application, including wire and cable markers, panel, rack and frame identification labels, datacomm labels, facilities labels and more.

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Brady Printers (cont.)

Handheld Printer Selection Guide

Printer Name	BMP™21	IDXPERT™	IDXPERT™
Max Labels per Day	75 labels/day	250 labels/day	1000 labels/day
Print Resolution	203 dpi	300 dpi	300 dpi
Print Technology	Thermal transfer	Thermal transfer	Thermal transfer
Print Speed	10 mm/sec	10 mm/sec	38 mm/sec
Tape Widths (in)	.250, .375, .500, .750	.250, .375, .475, .500, .630, .750, 1.000, 1.500	Various sizes from .250 to 2.00
Max Label Width (in)	.75	1.50	2.00
Memory	12 labels	10 labels	200 Mb
Materials Supported	Continuous / 43 stock parts	Continuous, die-cut, 140+ stock parts	Continuous, die-cut, bulk, 400+ stock parts
Continuous vs Die Cut	Continuous labels only	Can print both continuous and die-cut labels	Can print both continuous and die-cut labels
Labels	No	Yes	Yes
PC-Connect Printing	Yes	Yes	Yes
Stand-Alone Printing Connectivity Options/ Software Required	None	USB	USB
Color Capability	Single-color printing	Single-color printing	Single-color printing
Keyboard	ABC	ABC and QWERTY	QWERTY
Backlit Screen	Yes	No	Yes
Text Sizes	6 (6 to 40 pt)	11 (7 to 128 pt)	4 to 174 pt
Multi-Line Print	Yes	Yes	Yes
Print Rotation	No	Yes	Yes
Serialization	Yes	Yes	Yes - multiple and linked
Barcode	39 and 128	39 and 128	39 and 128
Symbols	80	82	500+
Portability	Yes	Yes	Yes
Label Types or Application Functions	Wire, banner portrait, banner landscape, terminal block, patch panel, fixed length	Banner portrait, banner landscape, wire, terminal block, patch panel, fixed length, desi strip, 110 block, 66 block, bix block	Banner portrait, banner landscape, wire, terminal block, patch panel, fixed length, desi strip, 110 block, 66 block, bix block, flag labels, pipe markers, safety labels
Applications	Data communications labeling; facility, safety and maintenance identification; general and industrial labeling; panel identifcation; wire and cable marking	Data communications labeling; facility, safety and maintenance identification; general and industrial labeling; panel identifcation; wire and cable marking	Data communications labeling; facility, safety and maintenance identification; general and industrial labeling; panel identifcation; wire and cable marking; circuit board labeling; healthcare identification; laboratory ientification; security identification; pipe marking
Power Supply	Rechargeable battery or AC power	Rechargeable battery or AC power	Rechargeable battery or AC power
Weight	1.66 lbs.	2.4 lbs.	5.49 lbs.

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Brady Printers (cont.)

Desktop Printers

MiniMark™ Industrial Label Printer

An affordable single color sign and label making solution that is compact, fast and incredibly versatile. At only 4.85 lbs, the printer is highly portable and can be easily attached to a PC.

The MiniMark™ printer is ideal for creating signs, pipe markers, equipment labels, panel identification, and more. It can print on both die-cut and continuous tape, and features a drop-in load dock that makes it easy to load new tape. The MiniMark™ printer can print labels as wide as 4 inches at a speed of up to 4 inches per second - the fastest print speed of any other models in this range.

It ships with MarkWare™ Express software, a USB cable and a Quick Start Guide.

GlobalMark® Industrial Label Maker

Create custom multi-color signs, labels, pipe markers, tags and more. Never before has an industrial label printer provided such a range of capabilities right at your fingertips.

The GlobalMark® make-it-yourself printer features Brady's advanced touch-screen technology, powered by a Microsoft Windows® CE operating system. It can print on all of the standard sign and label materials, including Glow-in-the-Dark, static cling, magnetic, tag stock, cold temperature, reflective, polypropylene and more.

The GlobalMark® is available in 3 configurations: Color & Cut, MultiColor and MonoColor.

The GlobalMark® Industrial Printer has more than 290 built-in symbols, touch-and-drag editing, label previews, and a variety of other design and printing feature to help you make signs and labels faster than ever before.

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Brady Printers (cont.)

Desktop Printer Selection Guide

Printer Name	MiniMark™	GlobalMark®2 Color & Cut	GlobalMark®2 MultiColor	GlobalMark®2 MonoColor
Max Labels per Day	1000+ labels/day	1000+ labels/day		
Print Resolution	203 dpi	300 dpi		
Print Technology	Thermal transfer	Thermal transfer		
Print Speed	76 mm/sec	25 mm/sec		
Tape Widths (in)	Various sizes from .50 to 4.00	Various sizes from .50 to 4.00		
Max Label Width (in)	4.00	1.50		
Memory	None	10 labels		
Materials Supported	Continuous, die-cut labels, bulk, 100+ stock parts	Continuous, die-cut labels, bulk, 200+ stock parts		
Continuous vs Die Cut Labels	Can print both continuous and die-cut labels	Can print both continuous and die-cut labels		
PC-Connect Printing	Yes, required	Yes		
Stand-Alone Printing	No	Yes		
Connectivity Options/ Software Required	USB, serial, parallel connectivity / requires Markware	USB, serial / Markware, Markware Express		
Color Capability	Single-color printing	Multiple colors and process colors	Multiple colors and process colors	Single color
Keyboard	PC Keyboard	Keyboard or touchscreen		
Backlit Screen	PC screen	Yes		
Text Sizes	.08" - 3.8"	.08" - 3.8"		
Multi-Line Print	Yes	Yes		
Print Rotation	Yes	Yes		
Serialization	Yes	Yes		
Barcode	Yes	Yes		
Symbols	Yes	Yes		
Portability	No	Transportable		
Label Types or Application Functions	Banner portrait, banner landscape, fixed length, pipe markers, safety labels	General ID and labels, tags, decals, badges and signs	Labels, tags, decals, badges and signs	Labels, tags, decals, badges and signs
Applications	Arc flash labeling; barcode labelling; data center labelling; facility, safety and maintenance identification; laboratory identification; lean/5S labelling; lockout/tagout labelling; panel identifcation; pipe and valve marking; product identification; security identification	Arc flash labeling; barcode labelling; data center labelling; facility, safety and maintenance identification; laboratory identification; lean/5S labelling; lockout/tagout labelling; panel identifcation; pipe and valve marking; product identification; security identification		
Power Supply	AC power	AC power		
Weight	9 lbs.	31 lbs.		